

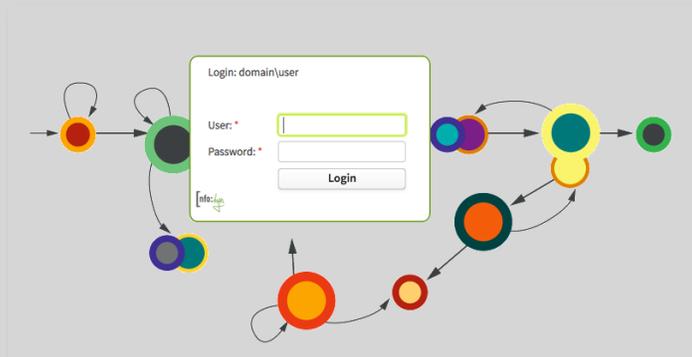


Security & Transparency

Segregation of duties, one of the benefits using IDem is the option to assign specific rights to users defining the extend they are allowed to utilize IDem supporting their particular role. Therefore IDem enables you to support **compliance requirements** along every step of the deployment process, if necessary enforcement rules can be introduced. Using our **proactive messaging** functionality you can initiate notifications at various defined process steps. In addition a **full audit trail** for all activities is provided and can be monitored or evaluated.

A great way to avoid surprises during deployment is to run a **simulation** prior to execution of the deployment and get a detailed list of the imminent changes. This increases **transparency** for the responsible person and ensures smooth and less error-prone deployments.

For each deployment target you can enable an **approval process** to ensure maximum protection against unsolicited deployments. If this isn't sufficient you can activate the **surveillance function** to monitor your environments closely for un-authorized modifications and to react appropriately if necessary. The ability to integrate **LDAP authentication** further ensures IDem meets highest security standards.



Last but certainly not least IDem's **central metadata repository** and its vast **querying capabilities** is an amazing instrument. You can run build-in or customized reports to keep users, management, internal audit or any other entitled function informed.

Simplicity & Efficiency

To ensure **best performance** IDem identifies and subsequently only deploys new or changed objects. **Release lists** are automatically generated to even further simplify your documentation needs. **Automation** of entire deployment workflows can be achieved by either using the build in scheduler or the **cmd-line interface** to incorporate IDem into your existing process orchestration.



If you need to conduct environment specific modifications to any deployment object our **flexible and extensive scripting framework** is the solution.

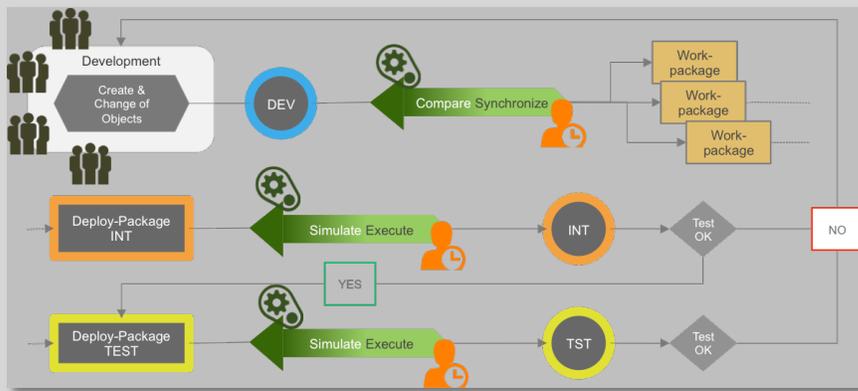
The way IDem organizes deployments gives you the ability to manage **parallel development** and rearrangements of content of releases at your fingertips.

Additionally IDem gives you the option to identify and visualize differences between objects – **easy** and **sustainable!** The IDem repository stores **all versions of all objects** including **all dependencies** (parent and child). This guarantees consistency between the to be deployed objects.

For your peace of mind we support **backup and restore capabilities** to any version for entire environments, releases or single objects only. Another benefit is the capability to deploy simultaneously to more then one environment and to initiate **baseline deployments**.



Methodology & Processes



If you want to **streamline** your deployment activities or if you want to establish **DevOps** methods IDem can perfectly support you. We can empower you to implement one **standardized process** for all deployment activities, regardless of technology (Informatica, databases, files and scripts). Enablement for IDem users is straight forward - typically all users and administrators are trained in **less than a week** and at this stage IDem is fully integrated into everybody's daily work routine.

Manage, Organize & Control your deployment process

Technology

The backbone of IDem is our extensive and long-standing experience with data integration consulting and implementation projects using Informatica. Therefore we still have a focus on the **special needs of Informatica** users with all adjacent technologies and we use only the **vendor certified interfaces**.

Therefore our users don't have to worry about using different versions of Informatica or **versioned and un-versioned** repositories. Our **flexible and adaptable architecture** allows us to integrate new technologies in a short period. Technologies that are not natively integrated in IDem (additional databases, ETL-tools or reporting solutions) can easily be incorporated in the regular deployment processes using our above-described scripting capabilities.

The **browser based frontend** rounds the very smooth technology stack off – very intuitive, easy to use and learn and literally no need to roll out anything.

