



A Success Story with BMW Group Financial Services InfoDyn's IDem driving Efficiency and Compliance

BMW Group Financial Services, the financial arm of the automobile company BMW Group, utilizes a release and deployment solution meeting their specifications as well as regulatory requirements of the banking supervisory authority in Germany and Europe.

The Start

In 2018, BMW Group Financial Services chose InfoDyn to drive their digital transformation journey, leveraging the power of our product, IDem (InfoDyn's Environment Manager). Following a comprehensive evaluation and outperforming competing solutions, IDem was chosen for its versatile abilities in release management and deployment automation of software artifacts. In the first year, BMW Group Financial Services onboarded three applications onto IDem. The benefits of the platform quickly became evident, compelling BMW Group Financial Services to increase the breadth of their IDem integration. Embarking on an ambitious plan to onboard all relevant applications onto InfoDyn's platform, BMW Group Financial Services accomplished this task a year **ahead of schedule**.

A significant feature that made IDem a preferred choice was its secure agent. This option allowed BMW Group Financial Services to fortify their dedicated network segment, where all productive applications are running. BMW Group was able to ensure the highest level of safety and security for their data, in line with the most stringent compliance standards.

The Benefits

The benefits were manifold and significantly contributed to the improvement of BMW Group Financial Services business processes:

- **Efficiency Improvements:** IDem accelerated their deployment processes from hours to mere minutes, resulting in significant time savings and enhanced productivity.
- **Cost Reduction:** BMW Group Financial Services realized substantial cost savings. This was achieved by reducing the need for additional personnel to manage separate systems, thereby simplifying their IT structure.
- **Enhanced Security** The secure agent of IDem offered unparalleled safety for the BMW Group's dedicated network segment. This robust security reduced potential breaches and cyber threats and fulfilled the requirements of banking supervision.
- **Regulatory Compliance:** IDem allowed BMW Group Financial Services to align with stringent regulatory standards in Germany and Europe. The ease of reporting and audit trails allowed to demonstrate compliance seamlessly.
- **Scalability:** The scalability of IDem has supported BMW Group Financial Services to grow its digital transformation efforts in an organic way. As they increased the number of applications running on IDem, they could do so without the need for significant additional resources.
- **Customer Satisfaction:** The faster, more efficient way of working with IDem resulted in shorter release cycles and faster time to market for new features, leading to improved customer confidence and satisfaction.

In an ever-changing technological landscape, our customers can rely on IDem's adaptability to continuously deliver value and meet customer needs. The IDem success story with BMW Group Financial Services stands as a testament to InfoDyn's product's value, versatility, and robustness.

**Discover how IDem's capabilities can revolutionize your business.
Contact us today to succeed with your digital transformation: contact@infodyn.eu**